

The Daily Transcript presents:

SAN DIEGO legal MANAGEMENT



October 8, 2008



The success of San Diego's finest law firm is measured in part by the effectiveness of their legal management team. The law firm management professional plays a key role providing oversight to a firm's day to day operations.

In an effort to honor and acknowledge those individuals who excel in this role, on **October 8, 2008**, *The Daily Transcript* and the **Association of Legal Administrators (ALA)** will recognize San Diego's "Outstanding Legal Management Professionals and the "Best Office Environment and Culture in a Law Firm."

Don't miss out on this wonderful opportunity to highlight your firm or congratulate Legal Management Professionals from your company. Highlight your expertise by advertising or sponsoring **Legal Management 2008**.

Call **619.232.4381** or e-mail sales@sddt.com today!

Ad space closes: September 30, 2008

Advertorials due: October 1, 2008

Artwork due: October 2, 2008



Contact us today!

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Yes! I want to take advantage of *The Daily Transcript's* **San Diego Legal Management**

Please contact me with advertising information.

Name: _____ Company: _____

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City: _____ State: _____ Zip: _____

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THE DAILY TRANSCRIPT
SAN DIEGO'S BUSINESS DAILY
www.sddt.com

San Diego Legal Management 2008

Sponsorship Opportunities

\$6000 Sponsor

- One (1) full page, 4-color ad in the "San Diego Legal Management" publication
- One (1) tower ad online, ROS at sddt.com for 120 days launching the same month
- Opportunity to submit 1 article (1000 words) in the "San Diego Legal Management" publication
- Logo/Name recognition in the "San Diego Legal Management" publication
- Logo/Name recognition with link on the "San Diego Legal Management" Web site
- Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
- Logo/Name recognition on signage at "San Diego Legal Management" event
- Verbal recognition at "San Diego Legal Management" event
- Display table for marketing materials at "San Diego Legal Management" event
- Opportunity to donate/hand out a raffle prize and gift bag items
- Opportunity to speak at "San Diego Legal Management" event
- Invites to "San Diego Legal Management" event

\$4500 Sponsor

- One (1) 1/2 page, b/w ad in the "San Diego Legal Management" publication
- One (1) banner ad online, ROS at sddt.com for 90 days launching the same month
- Opportunity to submit 1 article (500 words) in the "San Diego Legal Management" publication
- Logo/Name recognition in the "San Diego Legal Management" publication
- Logo/Name recognition with link on the "San Diego Legal Management" Web page
- Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
- Logo/Name recognition on signage at "San Diego Legal Management" event
- Verbal recognition at "San Diego Legal Management" event
- Opportunity to donate/hand out a raffle prize and gift bag items
- Invites to "San Diego Legal Management" event

\$2500 Sponsor

- One (1) 1/4 page, b/w ad in the "San Diego Legal Management" publication
- One (1) banner ad online, ROS at sddt.com for 90 days launching the same month
- Opportunity to submit 1 article (350 words) in the "San Diego Legal Management" publication
- Logo/Name recognition in the "San Diego Legal Management" publication
- Logo/Name recognition with link on the "San Diego Legal Management" Web page
- Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
- Logo/Name recognition on signage at "San Diego Legal Management" event
- Verbal recognition at "San Diego Legal Management" event
- Opportunity to donate/hand out a raffle prize and gift bag items
- Invites to "San Diego Legal Management" event

\$1250 Event Sponsor

- Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
- Logo/Name recognition with link on the "San Diego Legal Management" Web Site
- Logo/Name recognition on signage at "San Diego Legal Management" event
- Verbal recognition at "San Diego Legal Management" event
- Display table for marketing materials at "San Diego Legal Management" event
- Opportunity to donate/hand out a raffle prize and gift bag items
- Opportunity to speak at "San Diego Legal Management" event
- Invites to "San Diego Legal Management" event