

The Daily Transcript presents:

SAN DIEGO'S **TOP** INFLUENTIALS



It's the new SourceBook

Since 1886, *The Daily Transcript* at SDDT.com has seen and reported on many significant changes to San Diego's economic landscape, many of which stem from the remarkable ideas and contributions of individuals. We pay tribute to these prominent newsmakers — San Diego's movers and shakers — with a special salute to the **Top Influentials**.

Special Publication – December 30, 2009

San Diego's Top Influentials highlights the Who's Who in San Diego business, profiling the top newsmakers of 2009. The special publication also features Sourcebook lists from San Diego's prominent industry sectors, combining thought-provoking editorial and useful data to offer the best resource for San Diego business.

WHO YOU WILL REACH

- 50,000+ business professionals in print and online
- Chamber business expos and community events year-round
- Industry groups and business associations countywide
- Buying Audience – average household income of \$342,700 a year and household net worth of \$2,645,500

DEADLINES

Space reservation: November 30, 2009

Artwork due: December 4, 2009

Sponsorship Opportunities Available!

Contact us at **619.232.4381** or sales@sddt.com to get involved today.

THE DAILY TRANSCRIPT
SAN DIEGO'S BUSINESS DAILY
www.sddt.com

TOP INFLUENTIALS

Sponsorship Opportunities

Host Sponsor \$12,000 (only 1 available)

- Two (2) full page, 4-color ads in "Top Influentials" publication
- Two (2) 1/3 page, b/w ads to print in The Daily Transcript
- 750-word sponsor's message in "Top Influentials" publication
- One (1) tower ad online, ROS at sddt.com for one year
- One (1) banner ad online, ROS at sddt.com for one year
- Logo/Name recognition with link from Top Influentials Web site
- Logo/Name recognition on marketing materials
(i.e. ads, flyers, invitation)
- Logo/Name recognition on signage at Top Influentials reception
- Verbal recognition at Top Influentials reception
- Display table for marketing materials at Top Influentials reception
- Opportunity to speak at Top Influentials reception
- Invites to Top Influentials reception

Premier Sponsor \$8,000 (only 2 available)

- One (1) full page, 4-color ad in "Top Influentials" publication
- 350-word sponsor's message in "Top Influentials" publication
- One (1) tower ad online, ROS at sddt.com for one year
- Logo/Name recognition with link from Top Influentials Web site
- Logo/Name recognition on marketing materials
(i.e. ads, flyers, invitation)
- Logo/Name recognition on signage at Top Influentials reception
- Verbal recognition at Top Influentials reception
- Display table for marketing materials at Top Influentials reception
- Invites to Top Influentials reception

Presenting Sponsors \$6,000

- One (1) full page, 4-color ad in "Top Influentials" publication
- 350-word sponsor's message in "Top Influentials" publication
- One (1) banner ad online, ROS at SDDT.com for one year
- Logo/Name recognition with link from Top Influentials Web site
- Logo/Name recognition on marketing materials
(i.e. ads, flyers, invitation)
- Logo/Name recognition on signage at Top Influentials reception
- Verbal recognition at Top Influentials reception
- Display table for marketing materials at Top Influentials reception
- Invites to Top Influentials reception

Supporting Sponsors \$3,500

- One (1) 1/2 page, black/white ad in "Top Influentials" publication
- Logo/Name recognition with link from Top Influentials Web site
- Logo/Name recognition on marketing materials
(i.e. ads, flyers, invitation)
- Logo/Name recognition on signage at Top Influentials reception
- Verbal recognition at Top Influentials reception
- Display table for marketing materials at Top Influentials reception
- Invites to Top Influentials reception

Event Sponsors \$1,250

- Name recognition with link from Top Influentials Web site
- Name recognition on signage at Top Influentials reception
- Verbal recognition at Top Influentials reception
- Display table for marketing materials at Top Influentials reception
- Invites to Top Influentials reception