

The Daily Transcript® presents:

# SAN DIEGO'S **TOP** INFLUENTIALS



## *It's the new SourceBook*

Since 1886, *The Daily Transcript* at SDDT.com has seen and reported on many significant changes to San Diego's economic landscape, many of which stem from the remarkable ideas and contributions of individuals. We pay tribute to these prominent newsmakers — San Diego's movers and shakers — with a special salute to the **Top Influentials**.

## **Special Publication – January 2010** **VIP Reception – February 2010**

San Diego's Top Influentials highlights the Who's Who in San Diego business, profiling the top newsmakers of 2009. The special publication also features Sourcebook lists from San Diego's prominent industry sectors, combining thought-provoking editorial and useful data to offer the best resource for San Diego business.

### **WHO YOU WILL REACH**

- 50,000+ business professionals in print and online
- Chamber business expos and community events year-round
- Industry groups and business associations countywide
- Buying Audience – average household income of \$342,700 a year and household net worth of \$2,645,500

### **DEADLINES**

Space reservation: December 10, 2009  
Artwork due: December 17, 2009

## **Sponsorship Opportunities Available!**

Contact us at **619.232.4381** or [sales@sddt.com](mailto:sales@sddt.com) to get involved today.

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SAN DIEGO'S BUSINESS DAILY  
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# TOP INFLUENTIALS

## Sponsorship Opportunities

### Title Sponsor \$10,000 (only 1 available)

Opportunity to speak at Top Influentials reception  
Two (2) full page, 4-color ads in "Top Influentials" publication  
Four (4) 1/3 page, 4-color ads to print in *The Daily Transcript*  
750-word sponsor's message in "Top Influentials" publication  
One (1) skybox ad online, ROS at SDDT.com for one year  
One (1) banner ad online, ROS at SDDT.com for one year  
Logo/Name recognition with link from Top Influentials Web site  
Logo/Name recognition on marketing materials  
(i.e. ads, flyers, invitation)  
Logo/Name recognition on signage at Top Influentials reception  
Verbal recognition at Top Influentials reception  
Display table for marketing materials at Top Influentials reception  
Invites to Top Influentials reception

### Presenting Sponsors \$6,000

One (1) full page, 4-color ad in "Top Influentials" publication  
350-word sponsor's message in "Top Influentials" publication  
One (1) tower ad online, ROS at SDDT.com for one year  
Logo/Name recognition with link from Top Influentials Web site  
Logo/Name recognition on marketing materials  
(i.e. ads, flyers, invitation)  
Logo/Name recognition on signage at Top Influentials reception  
Verbal recognition at Top Influentials reception  
Display table for marketing materials at Top Influentials reception  
Invites to Top Influentials reception

### Supporting Sponsors \$3,500

One (1) 1/2 page, 4-color ad in "Top Influentials" publication  
One (1) banner ad online, ROS at SDDT.com for one year  
Logo/Name recognition with link from Top Influentials Web site  
Logo/Name recognition on marketing materials  
(i.e. ads, flyers, invitation)  
Logo/Name recognition on signage at Top Influentials reception  
Verbal recognition at Top Influentials reception  
Display table for marketing materials at Top Influentials reception  
Invites to Top Influentials reception

### Event Sponsors \$1,250

Logo/Name recognition with link from Top Influentials Web site  
Logo/Name recognition on marketing materials  
(i.e. ads, flyers, invitation)  
Logo/Name recognition on signage at Top Influentials reception  
Verbal recognition at Top Influentials reception  
Display table for marketing materials at Top Influentials reception  
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