

The Daily Transcript® presents:

SAN DIEGO'S
young INFLUENTIALS



Join *The Daily Transcript* at SDDT.com as we pay tribute to San Diego's newest entrepreneurs and leading newsmakers in our first Young Influentials awards program. Highlighting young entrepreneurs and successful business leaders who are the next generation of Top Influentials, this program will feature San Diego County's young movers and shakers.

Special Publication – June 30, 2010

WHO YOU WILL REACH

- 50,000+ business professionals online at SDDT.com and in print
- Various San Diego Chamber business expos and community events year-round
- Industry groups and business associations countywide

DEADLINES

Space Reservation: June 16, 2010

Artwork due: June 18, 2010

Sponsorship Opportunities Available!

Contact us at **619.232.4381** or sales@sddt.com to get involved today.

THE DAILY TRANSCRIPT®
SAN DIEGO'S BUSINESS DAILY
www.sddt.com

SAN DIEGO'S
young INFLUENTIALS
Sponsorship Opportunities

\$4500 Sponsor

One (1) Full page, 4-color ad in the "Young Influentials" publication
One (1) skybox ad online, ROS at sddt.com for 90 days launching the same month
One (1) tower ad online on e-mail rotating for 90 days
Opportunity to submit 1 article (500 words) in the "Young Influentials" publication
Logo/Name recognition in the "Young Influentials" publication
Logo/Name recognition with link on the "Young Influentials" Web site
Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
Logo/Name recognition on signage at "Young Influentials" event
Verbal recognition at "Young Influentials" event
Display table for marketing materials at "Young Influentials" event
Opportunity to donate/hand out a raffle prize
Invites to "Young Influentials" event

\$3500 Sponsor

One (1) 1/2 page, 4-color ad in the "Young Influentials" publication
One (1) skybox ad online, ROS at sddt.com for 90 days launching the same month
Opportunity to submit 1 article (500 words) in the "Young Influentials" publication
Logo/Name recognition in the "Young Influentials" publication
Logo/Name recognition with link on the "Young Influentials" Web page
Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
Logo/Name recognition on signage at "Young Influentials" event
Verbal recognition at "Young Influentials" event
Display table for marketing materials at "Young Influentials" event
Opportunity to donate/hand out a raffle prize
Invites to "Young Influentials" event

\$2500 Sponsor

One (1) 1/4 page, 4-color ad in the "Young Influentials" publication
One (1) skybox ad online, ROS at sddt.com for 30 days launching the same month
Opportunity to submit 1 article (350 words) in the "Young Influentials" publication
Logo/Name recognition in the "Young Influentials" publication
Logo/Name recognition with link on the "Young Influentials" Web page
Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
Logo/Name recognition on signage at "Young Influentials" event
Verbal recognition at "Young Influentials" event
Display table for marketing materials at "Young Influentials" event
Opportunity to donate/hand out a raffle prize
Invites to "Young Influentials" event

\$1250 Event Sponsor

Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
Logo/Name recognition with link on the "Young Influentials" Web Site
Logo/Name recognition on signage at "Young Influentials" event
Verbal recognition at "Young Influentials" event
Display table for marketing materials at "Young Influentials" event
Opportunity to donate/hand out a raffle prize
Invites to "Young Influentials" event