

The Daily Transcript® presents:

SAN DIEGO'S

TOP INFLUENTIALS



It's the new SourceBook

Since 1886, *The Daily Transcript* at SDDT.com has seen and reported on many significant changes to San Diego's economic landscape, many of which stem from the remarkable ideas and contributions of individuals. We pay tribute to these prominent newsmakers — San Diego's movers and shakers — with a special salute to the **Top Influentials**.

Special Publication – January 2011 **VIP Reception – February 2011**

San Diego's Top Influentials highlights the Who's Who in San Diego business, profiling the top newsmakers of 2010. The special publication also features Sourcebook lists from San Diego's prominent industry sectors, combining thought-provoking editorial and useful data to offer the best resource for San Diego business.

WHO YOU WILL REACH

- 50,000+ business professionals in print and online
- Chamber business expos and community events year-round
- Industry groups and business associations countywide
- Buying Audience – average household income of \$342,700 a year and household net worth of \$2,645,500

DEADLINES

Space reservation: December 15, 2010

Artwork due: December 20, 2010

Sponsorship Opportunities Available!

Contact us at 619.232.4381 or sales@sddt.com to get involved today.

THE DAILY TRANSCRIPT®
SAN DIEGO'S BUSINESS DAILY
www.sddt.com

TOP INFLUENTIALS

Sponsorship Opportunities

Title Sponsor \$10,000 (only 1 available)

Opportunity to speak at Top Influentials reception
Two (2) full page, 4-color ads in "Top Influentials" publication
Four (4) 1/3 page, 4-color ads to print in *The Daily Transcript*
750-word sponsor's message in "Top Influentials" publication
One (1) skybox ad online, ROS at SDDT.com for one year
One (1) banner ad online, ROS at SDDT.com for one year
Logo/Name recognition with link from Top Influentials Web site
Logo/Name recognition on marketing materials
(i.e. ads, flyers, invitation)
Logo/Name recognition on signage at Top Influentials reception
Verbal recognition at Top Influentials reception
Display table for marketing materials at Top Influentials reception
Invites to Top Influentials reception

Presenting Sponsors \$6,000

One (1) full page, 4-color ad in "Top Influentials" publication
350-word sponsor's message in "Top Influentials" publication
One (1) tower ad online, ROS at SDDT.com for one year
Logo/Name recognition with link from Top Influentials Web site
Logo/Name recognition on marketing materials
(i.e. ads, flyers, invitation)
Logo/Name recognition on signage at Top Influentials reception
Verbal recognition at Top Influentials reception
Display table for marketing materials at Top Influentials reception
Invites to Top Influentials reception

Supporting Sponsors \$3,500

One (1) 1/2 page, 4-color ad in "Top Influentials" publication
One (1) banner ad online, ROS at SDDT.com for one year
Logo/Name recognition with link from Top Influentials Web site
Logo/Name recognition on marketing materials
(i.e. ads, flyers, invitation)
Logo/Name recognition on signage at Top Influentials reception
Verbal recognition at Top Influentials reception
Display table for marketing materials at Top Influentials reception
Invites to Top Influentials reception

Event Sponsors \$1,250

Logo/Name recognition with link from Top Influentials Web site
Logo/Name recognition on marketing materials
(i.e. ads, flyers, invitation)
Logo/Name recognition on signage at Top Influentials reception
Verbal recognition at Top Influentials reception
Display table for marketing materials at Top Influentials reception
Invites to Top Influentials reception

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