Meet the Editors
George Chamberlin
Executive Editor
george.chamberlin@sddt.com

Primary Roles:

1. Assists in the development of editorial strategies for the newspaper and Web site.
2. Represents the company at selected public meetings and events.

GEORGE CHAMBERLIN was appointed Executive Editor of *The Daily Transcript* and San Diego Source in February, 2006. He has a long career in business journalism, which includes 18 years as a contributor to the *Transcript*. George is also an experienced financial speaker and moderator with substantial name recognition throughout Southern California. He began writing articles for the *Transcript* in 1988, increasing the amount constantly, and added his regular daily market summary in 2001. Even prior to becoming executive editor, he was often the featured speaker at *Transcript* events.

George was a vice president with two major Wall Street firms for 15 years but gave up that career path to return to broadcast journalism. He is the business editor for KOGO Radio and host of “Money in the Morning,” a personal finance and consumer program each Sunday morning. He is the Money Advisor for NBC 7/39, providing financial reports each weekday morning, and a columnist for the *North County Times*. He is the publisher and editor of a national newsletter, “Investing for Rookies.” In addition, George has twice been honored as San Diego Media Advocate of the Year by the Small Business Administration.

George and his wife, Terry, are 30-year residents of San Diego County. They currently live in Vista and are particularly active with the San Marcos Boys and Girls Club.

Joe Guerin
Editor
joe.guerin@sddt.com

JOE GUERIN joined *The Daily Transcript* in 2000. He is responsible for the daily operation of the newsroom, including the production of the newspaper. His duties include assigning and trafficking all stories and coordinating between the editorial and production departments. Joe oversees the copy editors and a staff of reporters who cover a wide variety of business and legal news.

Prior to joining the *Transcript*, he was the editor of the Chula Vista Star News. Previous to that, Joe was editor (subsequently assistant publisher) of Neighbors, a weekly community newspaper that was a supplement to *The San Diego Union-Tribune*. He has also served as the managing editor of *The Log*, a bi-weekly boating newspaper.

Joe, a San Diego County resident since 1980, lives in Tierrasanta with his wife, Margaret, and three children.

Joe is a graduate of San Diego State University.
TRACYE GRIMES became the editor of the San Diego Source in 2006. She is responsible for the daily operation of the Web site and all digital editorial products, including the “Morning Briefing,” “Today’s Headlines” and “Building Briefs.” She also oversees the breaking news desk, which currently comprises three reporters who are responsible for 30-40 Web-published stories a day in the 24-hour period between successive newspaper deadlines.

Tracye became special sections editor in 2003, supervising the staff that researches and collects data for the “SourceBook” database and its related products.

Prior to joining the Transcript, Tracye was the editor of the community newspapers Beach & Bay Press and Peninsula Beacon. Previously, she was a reporter for the San Diego Community Newspaper Group, which owns those papers. From 1993 – 1999 she was a legal secretary in the Law Offices of Stuart A. Holmes in Claremont, Calif.

Tracye is a graduate of California State University, Fullerton.

JENNIFER CHUNG was named special publications editor in 2006, after serving five years as copy editor and staff reporter. She is currently responsible for the content and production of all 68 newspaper special sections, including the multisection “Soaring Dimensions,” plus non-newspaper products such as the annual “SourceBook.”

Prior to joining the Transcript, Jennifer was a marketing and sales coordinator for a leading high-tech marketing research firm, as well as a writer and editor for Explorations magazine, a publication of the Scripps Institution of Oceanography.

Jennifer is a graduate of the University of California, San Diego.

RICHARD SPAULDING became real estate editor in April 1992. He is currently responsible for the daily content and production of the real estate and construction sections of the newspaper. Two reporters covering construction and real estate report directly to Richard. He has extensive knowledge about public documents, the process of buying and selling properties and the real estate industry in general. Richard authors “Real Estate Briefs,” “House of the Week,” “Who Owns the Block” and “Deal of the Week.”

Previously, Richard was a staff writer for 10 years at the San Diego Tribune after an initial stint at the Transcript as a reporter from 1973–1981.

Richard is a native-born Californian who has lived in San Diego since 1968. He served in the Army in Vietnam from 1963–1964.

Richard is a graduate of the University of Iowa.

Additional Contacts

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How to get your company’s name into The Daily Transcript and on the San Diego Source

An announcement:
Announce a new product or service, new contract, a name change, new location or financial results. Who’s in, out, up, down? Tell us about the changes in your business or firm. Send an e-mail with release to the appropriate editor or to editor@sddt.com.

Calendar item:
A public event given or sponsored by your company can be featured in our calendar section — online at www.sddt.com/calendars and in print daily. E-mail information to the calendar editor, calendars@sddt.com.

Respond to an article:
Agree or disagree with something you’ve read in The Daily Transcript or on the Source? Drop us a line and tell us how right, wrong or spot-on we were. We’ll publish your comments as a letter to the editor. Send e-mails with contact information to editor@sddt.com.

Opinion and comment:
On fire about the latest fee increase impacting your business? Want to support a government effort to revitalize an area? Support the next mayor? We’re always on the hunt for thought-provoking pieces to include in our opinion page. Choose a topic you feel strongly about and send it to the opinion editor, kathleen.dowling@sddt.com.

Suggest topics or stories
Have a great feature you’d like to see in the paper on a regular basis? Notice a trend or business development in your industry or market? Is there someone or something you believe we should know about? Send it to the appropriate editor or to editor@sddt.com.

Special sections:
Each week, we produce one or more special sections devoted to a specific topic or industry. These sections are directly supported by advertising and can contain editorial as well as advertiser-produced articles. If you have an idea for a theme or subject suitable for a special section, send it to jennifer.chung@sddt.com or to our marketing department, chris.tran@sddt.com.

The editors of The Daily Transcript are eager to hear from you. As San Diego’s business daily and dominant business Web site, it’s important that the business readers play a role in letting the editors know what information they need and use, and in keeping the editors up to date on what is happening in the community. We are looking for items that will interest other members of the Southern California business, legal and governmental communities. Digital communications always get priority.