

Spotlight: IEA Environmental Conference



California Manufacturers & Technology Association



Industrial Environmental Association



Chemical Industry Council of California

“Balancing Environmental Needs with Economic Realities”

Annual Statewide Environmental Summit

October 8 & 9, 2009

CATAMARAN RESORT HOTEL

3999 Mission Boulevard, San Diego, California 92109

Conference Sponsors



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John Ulrich
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Conference Welcome Message

On behalf of the California Manufacturers and Technology Association, the Industrial Environmental Association and the Chemical Industry Council of California, welcome to the Second Annual Statewide Environmental Issues Conference. This year our theme, “Balancing Environmental Needs and Economic Realities,” recognizes the current economic downturn and an unprecedented era of cutting costs, fewer resources and growing environmental mandates that will continue to test California’s competitiveness with other states, as well as in the global economy.

Our three organizations are dedicated to your business success and your company’s future. This conference technical program is designed to give you a broad overview of what is new, what is changing and what to expect with major state and federal regulatory programs. The presentations will also provide you with emerging business strategies and tools to keep your company current and informed. You will learn about new legislation, regulatory developments, rulemaking proceedings and best practices from top agency officials, industry colleagues and expert engineering and environmental consultants. We take a look at the science, the public policy and the politics.

The companies represented at this conference represent the backbone of California’s economy, and we welcome your attendance and participation in California’s only statewide Environmental Issues Summit.

Thursday, October 8, 2009

Opening Plenary Session 8 - 9 a.m. Kon Tiki Ballroom

“Manufacturing Still Matters in California —
Milken Institute Report on Jobs in California”



Jack Stewart
California Manufacturers & Technology Association

“CalEPA: Priorities, Emerging Issues and State
Governmental Agency Re-Organization”



Patty Zwarts
Deputy Secretary for Policy
California Environmental Protection Agency

Environmental Responsibility and Sustainability Awards Luncheon 12 noon - 2 p.m. Kon Tiki Ballroom

Keynote Speaker



Dan Pellissier
Office of the Governor
Deputy Secretary

Legislator of the Year



Roderick Wright
California State Senator

Track 1 - Toucan Room

Climate Change

9 a.m. - 10:45 a.m.

Moderator: Steve Engleman, CH2M Hill

“California Climate Change Overview”

-Mary Nichols, Chair, California Air Resources Board

“Impact of Mandatory Greenhouse Gas Reporting On California Industry: Conflicts/Differences with Existing Voluntary Programs and Proposed Federal Regulations”

-Pat Sullivan, SCS Engineers

“Cap-and-Trade: Conflicting State and Federal Programs — Risky Business”

-Peter Mieras, J.D., JMBM LLP

BREAK

11 a.m. - 12 noon

“Greenhouse Gas Life-Cycle Analysis”

-Andrea White, CH2M Hill

“California Climate Change Adaptation Strategies — Developing Vulnerability Assessments and a Framework for Response Strategies”

-Steve Messner, SAIC

2 p.m. - 3:30 p.m.

“Obama Administration on Climate Change: Overview of Waxman-Markey Legislation, Clean Energy Funding and Proposed Regulatory Actions”

-Amy Zimpfer, U.S. EPA Region 9

“Clean Energy — What Is the Future?”

-Alex Kim, Director of Customer Innovation, SDG&E

“Industry’s Stake in Energy Efficiency and GHG Reductions: Legislative Paradoxes and Regulatory Opportunities”

-Eric Wong, Cummins
-David Gonzalez, Greenberg Traurig

BREAK

Air Quality: Legislative/Regulatory Issues Roundtable

3:45 p.m. - 5 p.m.

Moderator: Tom Rappolt, Tracer ES&T

“California Air Pollution Control Officers Association Update”

-Bob Kard, San Diego APCD

“Protecting Your Facility — Vapor Intrusion Causes of Indoor Air Pollution”

-Larry Froebe, Ph.D., R.E.A., Shaw Environmental

“OEHHA Public Health Goal for Chrome 6”

-Eric Newman, KP Public Affairs

“Start-Up, Shutdown and Malfunction Rule”

-Greg Wolfe, AECOM

“EPA Proposed Reciprocal Internal Combustion Engine NESHAPS (covers all engines that run on diesel and gas)”

-Massie Hatch, URS



Mary Nichols



Peter Mieras



Amy Zimpfer



David Gonzalez



Bob Kard

Opportunities”

-Jeff Wong, Chief Scientist, DTSC
-Lisa Halko, J.D., Greenberg Traurig
-Jeff Sickenger, KP Public Affairs
-Justin Malan, Price Consulting

2 - 3:15 p.m.

Moderator: John Ulrich, Executive Director, Chemical

“Green Chemistry Is the Ultimate Pollution Prevention — But, in the Meantime What?”

Industry Council of California

-Pauline Batarseh, Assistant Deputy Director, DTSC Office of Pollution Prevention

-Katy Wolf, Ph.D., Institute for Research and Technical Assistance

-Martha Murray, Director EH&S, Ampac Fine Chemicals

-Ken Verheyen, President, Astro Pak (Invited)

3:30 - 4:30 p.m.

“TSCA — Opportunities and Challenges”

-Moderator: Tim Shestek, Sr. Director, State Affairs, American Chemistry Council

4:30 - 5 p.m.

“Green Chemistry — Why Industries Should Get Onboard”

-Maureen Gorsen, Esq., Alston & Bird LLP

Track 2 - Macaw Room

Green Chemistry

9 - 9:30 a.m.

“Governor’s Green Chemistry Initiative — Where We’ve Been and Where We’re Going”

-Maziar Movassaghi, Acting Director, Department of Toxic Substances Control (DTSC)

9:30 - 10:30 a.m.

Moderator: John Ulrich, Executive Director, Chemical Industry Council of California

“Regulatory Initiatives and Expectations”

-Maziar Movassaghi, Acting Director, DTSC
-Debbie Raphael, City of San Francisco, Green Ribbon Panel Co-Chair
-Gene Livingston, J.D., Greenberg Traurig
-Dan Jacobson, Legislative Director, Environment California

BREAK

10:45 - 12 noon

Moderator: Dawn Koepke, McHugh & Associates, Green Chemistry Alliance Co-Chair

“Green Chemistry — Regulatory Issues Panel — Challenges and



Maziar Movassaghi



John Ulrich



Gene Livingston



Lisa Halko



Dawn Koepke



Debbie Raphael



Tim Shestek



Pauline Batarseh



Maureen Gorsen



Martha Murray



Katy Wolf

Spotlight: IEA Environmental Conference

Track 3 - Cockatoo Room

Hazwaste/Waste Reduction/Recycling

9 a.m. - 10:15 a.m.

Moderator: Chuck Pryatel, SCS Engineers

"CUPA Forum Board Overview"

-Vincent Mendes, Fresno County, CUPA Forum Board President
-Justin Malan, California Conference of Directors Environmental Health

-Mike Vizzier, Chief, Hazardous Materials Division, County of San Diego

"California Environmental Reporting System"

-Jim Bohon, California EPA
-Maryam Sedghi, County of San Diego Department of Environmental Health

BREAK

Legislative/Regulatory Environmental Issues Roundtable

10:30 - 12 noon

-Vilmarie Rodriguez, Ligand Pharmaceuticals

"Most Common Violations — Comparing Statewide Inspection and Enforcement Trends"

-Mike Vizzier, Chief, Hazardous Materials Division, County of San Diego

"Excludable Recyclable Materials"

-Kelly Richardson, Latham & Watkins

"Incineration Trends"

-Tim Tucker, Waste Management

"Above Ground Storage Act"

-Sande Pence, DEH, Hazardous Materials Division, County of San Diego

"Federal and State Program Issues"

-Christina Graulau, U.S. Navy

Product Stewardship

2 p.m. - 3:15 p.m.

Moderator: Mike Rogge, California Manufacturers and Technology Association

"Extended Producer Responsibility"

-Heidi Sanborn, California Product Stewardship Council
-David Darling, National Paint and Coatings Association
-Margo Reid Brown, Chair, California Integrated Waste Management Board

-Dr. Howard Levenson, Program Director, Sustainability, California Integrated Waste Management Board

BREAK

Sustainable Business Practices

3:30 p.m. - 5 p.m.

-Meredith Marquis, Kyocera

"Thinking Green in the Marketplace and Workplace: Identifying and Executing Sustainable Strategies"

-Les Hart, Waste Management

"Overview of Global Sustainability Program — 2015 Green

Management Goals"

-Robert Benavent, Sony

"The Walmart Sustainability Index: Measuring Environmental Impacts in the New Marketplace"

-Tim Mohin, Sustainability and Corporate Responsibility Team Leader, EORM



Kelly Richardson



Mike Vizzier



Heidi Sanborn



Mike Rogge



Margo Reid Brown



Christina Graulau



Dr. Howard Levenson

Reception in Exhibit Hall, 5-6 p.m.

Friday, October 9, 2009

Registration / Continental Breakfast

7:30 - 8 a.m.

Plenary Session

8 - 9 a.m.

Kon Tiki Ballroom

"California's Comprehensive Water Reform"



Tim Brick
Chairman
Metropolitan Water District



Ed Manning
KP Public Affairs

Track 4 - Kon Tiki Ballroom

Water Conservation Roundtable

9 a.m. - 10:30 a.m.

Moderator: Anne Bamford, Hewlett Packard

"Commercial, Institutional and Industrial Guiding Principles for Water Management"

-Tony Francois, KP Public Affairs

"Implementing Industrial BMPs for Cost-Effective Water Savings"

-Lisa Maddaus, P.E., Brown and Caldwell
-Lisa Skutecki, Brown and Caldwell

"Water/Energy Efficiency Audit Results"

-Jack Simes, Area Planning Officer, U.S. Bureau of Reclamation

-Greg Waterbury, Life Technologies

BREAK

Water Quality Panel

10:45 a.m. - 12 noon

Moderator: Ed Othmer, URS

"Recent Regional Board Decisions, Court Rulings and Stormwater Scientific Studies: How They Affect Industrial Facility Discharge Requirements"

-Timothy Simpson, AMEC Geomatrix
-Marty Sponberg, AMEC Geomatrix
-Daniel Cooper, Lawyers for Clean Water

Specialty Sales Inc., Responsible Distribution Process, National Association of Chemical Distributors NACD

-Dan Roczniak, Senior Director, Responsible Care, American Chemistry Council (ACC)

BREAK

10:30 a.m. - 12 noon

Moderator: Cliff Hanna, Amylin Pharmaceuticals

"Can't Afford to Implement a Sustainability Program in this Economic Downturn? Think Again! Maximize Productivity of Your Resources to Yield Measureable Improvements Year after Year"

-Randall Smith, P.E., CDM

"Why Sustainability Makes Business Sense — Sustainability and Green Initiatives Are No Longer Optional; Rethink Your Business Model"

-Sarah Isabel Parriott, Paladin Law Group
-Bret Stone, Paladin Law Group

"Business Continuity — Planning for this Year's Flu Season"

-Lyn Hall, Qualcomm

Track 5 - Cockatoo Room

Emerging Business Strategies

9 a.m. - 10:15 a.m.

"Integrating Your Environmental Programs into Corporate Operational and Financial Goals/Global Supply Chain Management"

-Moderator: John Ulrich, Executive Director, Chemical Industry Council of California

-J. Holland Jordan, Ph.D., Director, Chem Stewards, Society of Chemical Manufacturers & Affiliates (SOCMA)

-Susan Nicholls-Billheimer, Sr. VP Operations, Ross Organic



Tony Francois



Susan Billheimer



J. Holland Jordan



Lyn Hall

Conference adjourns 12 noon

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CONFERENCE ENVIRONMENTAL AND SUSTAINABILITY AWARD NOMINEES

Air Products

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AMPAC Fine Chemicals

Solvent Recycling and Recovery Projects

Arena Pharmaceuticals

LEED Gold Building and Photovoltaic System

Boeing

Employee "Green Teams"

Cal State San Marcos

Solid Waste Recycling Program/Energy Efficiency

California Sustainable Wine Growing Alliance

Code of Sustainable Winegrowing Practices

City of Vista

LEED Certified Fire Station Construction

County of San Diego Department of Environmental Health

Battery Collection Program at County Libraries

Cox Communications

Cox Conserves: Engaging Families and Employees in Eco-Friendly Practices

Del Monte Foods

Solar-Powered Electrical Generation System

Duncan Enterprises

Reformulation of Ceramic Paints and Glazes

Edwards Life Sciences

Project Green: Incorporating Environmental into Non-Manufacturing Elements of the Business

Gallo Family Vineyards

Sustainable Winegrowing Practices

General Dynamics/NASSCO

Indoor Paint and Blast Facility

Hamann Construction

Innovative Energy-Efficient Cold Storage Facility

Hokto Kinoko Co.

Energy Efficiency

Kennedy Jenks Consultants

Climate Action Plan for Poseidon's Carlsbad Desalination Plant

Kyocera America

Water Reclaim Program

Life Technologies

2012 Eco-Efficiency Goals/Design for the Environment Product Stewardship

Marine Corps Base, Camp Pendleton

Green Lodging Facility for Marines, Sailors and Their Families

Miller Coors

Waste to Biogas Project

Navy Region Southwest

Sustainable Solid Waste Program

NRG

Sponsorship of Solar Energy Project for High School Alternative Energy Organization

New United Motor Manufacturing Inc.

Sustainable Manufacturing/"Green" Auto Plant

Orange County Sanitation

Environmental Compliance Awareness Program

Pacific Gas & Electric Co.

Management of Used Fluorescent Lamps

Qualcomm Inc.

Corporate Sustainability Program

Riverside County Economic Development Agency

Safer Surfactant Program

San Diego Unified Port District

Green Port Program

Sony Electronics

Green Product Stewardship