

2008 Peak Performance Awards *Application*



We want to tell your story. What makes your organization a peak performer?

About your company:

Company Name: _____

Address: _____

Website: _____ Phone Number: _____ E-mail Address: _____

Contact Person: _____ Title: _____ Number of Employees: _____

Criteria questions (please attach additional pages or support materials if necessary)

1. Sustainability

• What has been your track record over at least the past five years? _____

2. Clear, demonstrable vision, mission, purpose, and/or values

• What are they? _____

• How are they infused throughout the organization? _____

• How are they manifested in what you do? _____

3. Commitment to customers

• What is that commitment? _____

• How is it manifested? (*What does it look like? How is it done?*) _____

• How do you collect that information about customer response? _____

• How do you use it; what do you do with it? _____

4. *Commitment to employees*

• What is that commitment? _____

• How is it manifested? (*What does it look like? How is it done?*) _____

• How do you attract, develop, nurture, and keep talent? _____

• How do you collect employee satisfaction information? _____

• How do you use it; what do you do with it? _____

• How is your vision, mission, purpose, and/or values linked to your customers? _____

5. *Top-line profitability*

• How do you rate your financial performance? _____

• How do you use your cash effectively? _____

• What is your strategy for reinvestment, for sustaining and reinventing? _____

Please check if your organization would be interested in:

- student interns
- allowing this information to be used for research purposes
- being a guest speaker

Instructions:

Please download this application, and when complete, either mail, fax, or e-mail it to:



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Thank you for your application! If you have any questions, please contact Dr. Thomas M. Green.