

The Daily Transcript presents:

Young Attorneys 2008

November 26, 2008



San Diego County's law firms maintain a competitive edge by attracting top attorneys as well as grooming fine young talent. Find out who these up-and-coming legal professionals may be in *The Daily Transcript's Young Attorneys* special publication **November 26, 2008**.

New attorneys with seven years of experience or less will be nominated by other practicing attorneys, and selected by an independent judging panel of legal experts. In an era of competitive legal recruitment, the competition will be tough.

Special Features: Bar Results & Legal Opportunities

Look out for the next class of Young Attorneys as the Fall Bar Examination results publish in this special issue, with a special edition of the *Transcript's* popular Legal Job Opportunities.

Whether you're in the legal community or work with those who are, don't miss the opportunity to get involved in **Young Attorneys**. Advertising and sponsorship opportunities are still available.

Contact us at **619.232.4381** or sales@sddt.com today!

Ad sales close: November 18, 2008

Advertorials due: November 19, 2008

Artwork due: November 20, 2008

Contact us today!

Phone 619.232.4381 • Fax 619.239.4312 • E-mail sales@sddt.com

Yes! I want to take advantage of *The Daily Transcript's Young Attorneys 2008*

Please contact me with advertising information.

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THE DAILY TRANSCRIPT
SAN DIEGO'S BUSINESS DAILY
www.sddt.com

Young Attorneys 2008

Sponsorship Opportunities

San Diego County's Young Attorneys are experts in their specialized areas of practice. They are leaders in the legal community, and selected through a unique electronic peer voting process. For the fourth year, the *Transcript* honors these attorneys with a highly-read special publication and private VIP reception.

\$6000 Sponsor

One (1) full page, 4-color ad in the "Young Attorneys" publication
One (1) tower ad online, ROS at sddt.com for 120 days launching the same month
Opportunity to submit 1 article (1000 words) in the "Young Attorneys" publication
Logo/Name recognition in the "Young Attorneys" publication
Logo/Name recognition with link on the "Young Attorneys" Web site
Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
Logo/Name recognition on signage at "Young Attorneys" event
Verbal recognition at "Young Attorneys" event
Display table for marketing materials at "Young Attorneys" event
Opportunity to donate/hand out a raffle prize and gift bag items
Opportunity to speak at "Young Attorneys" event
Invites to "Young Attorneys" event

\$4500 Sponsor

One (1) 1/2 page, b/w ad in the "Young Attorneys" publication
One (1) banner ad online, ROS at sddt.com for 90 days launching the same month
Opportunity to submit 1 article (500 words) in the "Young Attorneys" publication
Logo/Name recognition in the "Young Attorneys" publication
Logo/Name recognition with link on the "Young Attorneys" Web page
Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
Logo/Name recognition on signage at "Young Attorneys" event
Verbal recognition at "Young Attorneys" event
Opportunity to donate/hand out a raffle prize and gift bag items
Invites to "Young Attorneys" event

\$2500 Sponsor

One (1) 1/4 page, b/w ad in the "Young Attorneys" publication
One (1) banner ad online, ROS at sddt.com for 90 days launching the same month
Opportunity to submit 1 article (350 words) in the "Young Attorneys" publication
Logo/Name recognition in the "Young Attorneys" publication
Logo/Name recognition with link on the "Young Attorneys" Web page
Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
Logo/Name recognition on signage at "Young Attorneys" event
Verbal recognition at "Young Attorneys" event
Opportunity to donate/hand out a raffle prize and gift bag items
Invites to "Young Attorneys" event

\$1250 Event Sponsor

- Logo/Name recognition on marketing materials (i.e. ads, flyers, invites)
- Logo/Name recognition with link on the "Young Attorneys" Web Site
- Logo/Name recognition on signage at "Young Attorneys" event
- Verbal recognition at "Young Attorneys" event
- Display table for marketing materials at "Young Attorneys" event
- Opportunity to donate/hand out a raffle prize and gift bag items
- Opportunity to speak at "Young Attorneys" event
- Invites to "Young Attorneys" event